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| Course: | **Rural Tourism** |
| Course id:2МRR2О05 |
| Number of ECTS: 4  |
| Teacher: | Kristina T. Košić, PhD |
| Course status | Mandatory |
| Number of active teaching classes (weekly) |
| Lectures: 2 | Tutorials: 2  | Other teaching types: | Study research work: | Other classes: |
| Precondition courses | None |
| 1.Educational goalsAcquiring the knowledge about the complexity of the rural tourism system and mastering the knowledge about rural tourism organisation in favourable destinations in Serbia (Vojvodina, Western Serbia, and Eastern Serbia).  |
| 2.Educational outcomesMastering the basic theoretical knowledge in rural tourism and practical examples from the most important European destinations (Great Britain, France, Italy, Austria) in order to achieve higher quality of rural tourism management in Serbia.  |
| 3.Course content*Theoretical instruction*The concept, definition and characteristics of rural development; Tourism and rural areas; The environment and authentic culture in rural tourism; Recreational activities in rural tourism; Tourist needs and profiles in rural tourism; Roles of local communities in rural tourism; Tourist design of rural areas; Interdependence between rural tourism and agriculture; Gastronomic offers in rural tourism; Quality of services in rural tourism; Models of rural tourism financing; Importance of national and international organisations in rural tourism. *Practical instruction, Tutorials, Other types of instruction, Research work, etc.*Analysis of the abovementioned issues via concrete data. Analysis of rural tourism in Serbia and comparison to the countries with developed rural tourism in order to determine competitive factors and destinations of rural tourism.  |
| 4.Teaching methodsOral presentations, conversations, texts, illustrations and demonstrations with the use of computers and projectors.  |
| Knowledge evaluation (maximum 100 points) |
| Pre-examination obligations | Mandatory | Points | Final exam  | Mandatory | Points |
| Lecture attendance | Yes/No | **5** | Oral exam | Yes/No | **45** |
| Practical work | Yes/No | **5** |  |
| Tests | Yes/No | **40** |
| Seminar papers | Yes/No | **5** |
| Literature  |
| Ord. | Author | Title | Publisher | Year |
| 1. | Lazić, L. i drugi, | Ruralni turizam, skripta | Departman za geografiju, turizam i hotelijerstvo, Prirodno-matematički fakultet, Novi Sad | 2007 |
| 2. | Tomić, P., Romelić, J., Lazić, L. | Svetska privreda i turizam | Institut za geografiju, Prirodno.matematički fakultet, Novi Sad | 1999 |
| 3. | Roberts, L., Hall, D., | Rural Tourism and Recreation: Principle to Practise | CABI Publishing, CAB International, Wallingford | 2003 |
| 4. | Hall D. et al | Rural Tourism and Sustainable Business | Clevedon: Channel view Publications. | 2005 |
| 5. | Hall D. et al | New Directions in Rural Tourism. Burlington | Burlington: Ashgate Publishing Company. | 2005 |