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| Znak univerziteta | UNIVERSITY OF NOVI SADFACULTY OF AGRICULTURE 21000 NOVI SAD, TRG DOSITEJA OBRADOVIĆA 8 | Znak fakulteta2 |
| Study Programme AccreditationUNDERGRADUATE ACADEMIC STUDIES  AGRICULTURAL TOURISM AND RURAL DEVELOPMENT  |
| Table 5.2 Course specification |

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| Course: | **Introduction to Tourism and Agricultural Tourism**  |
| Course id: 7ОАТ1О01 |
| Number of ECTS: 6 |
| Teacher: | Snežana V. Besermenji  |
| Course status | Mandatory |
| Number of active teaching classes (weekly) |
| Lectures: 4 | Tutorials: 2 | Other teaching types: | Study research work: | Other classes: |
| Precondition courses | None |
| 1. Educational goals

Introduction to tourism development with an emphasis on the differences between contemporary tourism and analogue phenomena in the past. Defining tourism and introduction to basic concepts and conditions of tourism development. Acquiring knowledge about the complexity of agricultural tourism as well as the skills for its organisation in favourable locations in Serbia.  |
| 1. Educational outcomes

Acquired knowledge of the motivation and factors of tourist flow and its types, as well as tourist offers. Obtaining basic theoretical knowledge about agricultural tourism and practical examples from major European destinations (the UK, France, Italy, Austria).  |
| 1. Course content

*Theoretical instruction*The concept of tourism. Differences between contemporary tourism and analogue phenomena in the past. Beginnings of tourism and its expansion. New traffic possibilities and their impact on tourism. Accommodation and its transformation. Appearance of tourist attractions. Tourism organisations and the appearance of state organs in tourism. International tourist cooperation. Functions of contemporary tourism. Non-financial and financial functions. Tendencies in market demands. Introduction to the contemporary tourism of the Republic of Serbia and its development strategies. The concept, definition and features of agricultural tourism. Interdependence of agricultural tourism and agriculture. Tourism and rural areas. The environment and authentic culture in agricultural tourism. Recreational activities in rural tourism. Tourist needs and profiles in agricultural tourism. Roles of local communities in agritourism. Tourist design of rural areas. Gastronomic offers in agritourism. Service quality in agritourism. Models of financing in agritourism. Importance of national and international organisations in agritourism. *Practical instruction, Tutorials, Other teaching types, Research work, etc.*Analysing the abovementioned issues via concrete data. Analysing the condition of agritourism in Serbia.  |
| 1. Teaching methods

Monologues, dialoges, heuristic methods, problem-solving instruction, group work.  |
| Knowledge evaluation (maximum 100 points) |
| Pre-examination obligations | Mandatory | Points | Final exam  | Mandatory | Points |
| Lecture attendance | Yes/No | **0-5** | Written exam | Yes/No | **30-45** |
| Tests | Yes/No | **20-40** |  |
| Practical work | Yes/No | **0-5** |
| Seminars | Yes/No | **0-5** |
| Literature  |
| Ord. | Author | Title | Publisher | Year |
|  | Snežana Besermenji | Uvod u turizam | Prirodno matematički fakultet, Departman za geografiju, turizam i hotelijerstvo, Novi Sad. CIP-Katalogizacija u publikaciji Biblioteka Matice srpske, Novi Sad338.48 (075.8), COBISS.SR-ID 236004615 | 2008 |
|  | Robert Baćac | Priručnik za bavljenje seoskim turizmom | Ministarstvo turizma republike Hrvatske, Zagreb, ISBN 978-953-55529-2-5 | 2011 |