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| Course: | | *Entrepreneurial Economics* | | | | | | | | |
| Course id:3ОАЕ3I38 | |
| Number of ECTS:6 | |
| Teacher: | | Katarina Đurić; Mirela Tomaš-Simin, Danica Glavaš-Trbić | | | | | | | | |
| Course status | | Elective | | | | | | | | |
| Number of active teaching classes (weekly) | | | | | | | | | | |
| Lectures:2 | | Tutorials:2 | | | Other teaching types: | | Study research work: | | Other classes: | |
| Precondition courses | | None | | | | | | | | |
| 1. Educational goal   Introducing students to the concept of economics and entrepreneurial economic and basic terms of entrepreneurial business. | | | | | | | | | | |
| 1. Educational outcomes   Upon the completion of the course, students are familiar with basic terms in entrepreneurship and management, entrepreneurial business financing models, and capable of creating their own business ideas and independent business plans. | | | | | | | | | | |
| 1. Course content   *Theoretical practice*  *First part* – *Macroeconomic entrepreneurship:* Entrepreneurship in theory and practice of (agri)economic development (development of economic theories on entrepreneurship, entrepreneurship as a new development philosophy, agricultural entrepreneurship, entrepreneurship development and problems in Serbia), innovations, technological inventions and entrepreneurship, development of entrepreneurial ventures (innovations and entrepreneurial ideas, business plan to start entrepreneurial ventures, business communications and entrepreneurship).  *Second part - Microeconomic entrepreneurship:* Managing entrepreneurial ventures (entrepreneurship and entrepreneurs, entrepreneurial innovations, organization issues, leadership issues, entrepreneur’s planning and technique resources, techniques used to allocate resources, modern planning techniques, control issues), entrepreneurial ventures strategy and planning (business strategy, marketing planning, organization planning), financial analysis of entrepreneurial ventures starting and managing (entrepreneurial ventures assessment methods, time value of money, financial decision making, basics of making pricing strategies, pricing based on “marginal cost”, “total cost” or “cost plus” values, profit strategies, risk analysis, financing increase of entrepreneurial ventures), entrepreneurial strategies and management’s role in entrepreneurial ventures, developing entrepreneurship as a new development philosophy. | | | | | | | | | | |
| 1. Teaching methods   Lectures, tutorials, presentations accompanied by the use of projectors. | | | | | | | | | | |
| Knowledge evaluation (maximum 100 points) | | | | | | | | | | |
| Pre-examination obligations | | | Mandatory | Points | | Final exam | | Mandatory | | Points |
| Lecture attendance | | | Yes/No | 5 | | *Oral exam* | | Yes | | 50 |
| Tests | | | Yes/No | 30 | |  | | | | |
| Tutorials attendance | | | Yes/No | 5 | |
| Seminar paper | | | Yes/No | 10 | |
| Literature | | | | | | | | | | |
| Ord. | Author | | Title | | | Publisher | | | | Year |
|  | Pejanović, R., Njegovan, Z. | | Preduzetništvo i (agro)ekonomija | | | Poljoprivredni fakultet Novi Sad | | | | 2009 |
|  | Piter, Draker | | Inovacije i preduzetništvo, praksa i principi | | | Privredni pregled, Beograd | | | | 1991 |