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| Course: | | **Business Ethics** | | | | | | | | |
| Course id: 2МRR1I08 | |
| Number of ECTS: 4 | |
| Teacher: | | Professor Radovan Pejanović, PhD | | | | | | | | |
| Assistant: | | Mirela Tomaš, MSc; Danica Glavaš Trbić, MSc | | | | | | | | |
| Course status | | Elective | | | | | | | | |
| Number of active teaching classes (weekly) | | | | | | | | | | |
| Lectures: 2 | | Tutorials: 2 | | | Other teaching types: | | Study research work: | | Other classes: | |
| Precondition courses | | None | | | | | | | | |
| 1.Educational goals  Introducing students to the concept of business ethics, business and morality, as well as the basics of ethical behaviour in business. Introducing students to the theory of moral responsibility, virtues and moral judgement, international business and morality, and new business imperatives. | | | | | | | | | | |
| 2.Educational outcomes  Upon completion of the course, students will have learnt about the basics of business ethics, business and morality, and the basics of ethical behaviour in business. | | | | | | | | | | |
| 3.Course content  *Theoretical instruction*  **First part:** Subject matter of business ethics. Morality and society; Moral relativism; Corporate responsibility; Business ethics and marketing; Business ethics and finances and bookkeeping; morality, business and computers; Business morality and organisational culture; Trustworthiness in business relationship; ecological ethics.  **Second part:** Ethics and Business; Moral duty, rights and justice; Moral responsibility, virtue and judgement; Corporations and morality; Intellectual property protection and morality in scientific research; Information technology, ethics and business; Environmental security, risk and protection; Workers’ rights; Accounting, finances and ethic investment; International business and morality; Corruption; New moral imperatives in business. | | | | | | | | | | |
| 4.Teaching methods  Traditional lectures, seminar papers, discussion groups, supervisory work with students. | | | | | | | | | | |
| Knowledge evaluation (maximum 100 points) | | | | | | | | | | |
| Pre-examination obligations | | | Mandatory | Points | | Final exam | | Mandatory | | Points |
| Tutorial attendance | | | Yes/No | **20** | | Oral exam | | Yes/No | | **40** |
| Practical work | | | Yes/No | - | |  | | | | |
| Tests | | | Yes/No | **20** | |
| Seminar papers | | | Yes/No | **20** | |
| Literature | | | | | | | | | | |
| Ord. | Author | | Title | | | Publisher | | | | Year |
| 1. | Blančard, K., Pil, N.V. | | Moć etičkog poslovanja | | | Zagreb, Horvat elektronika | | | | 1990 |
| 2. | Di DŽordž, R. | | Poslovna etika | | | Filip Višnjić, Beograd. | | | | 2003 |
| 3. | Dramond, DŽ., Dein, B | | Poslovna etika (zbornik) | | | CLIO, Beograd | | | | 2001 |
| 4. | Kant, I. | | Kritika praktičnog uma | | | BIGZ, Beograd | | | | 1990 |
| 5. | Lukić, R. | | Sociologija morala | | | Zavod za udžbenike i nastavna sredstva, BIGZ, Beograd | | | | 1995 |
| 6. | Mabbot, J.D. | | Uvod u etiku | | | Nolit, Beograd | | | | 1981 |
| 7. | Maslov, A. | | Motivacija i ličnost | | | Nolit, Beograd | | | | 1982 |
| 8. | Orlić, R. | | Kant i poslovna etika, (hrestomatija) | | | Mali Nemo, Pančevo | | | | 2004 |
| 9. | Veber, M. | | Protestantska etika i duh kapitalizma | | | Prosveta, Beograd | | | | 1975 |
| 10 | Zohar, D., Maršal, J. | | SQ: duhovna inteligencija: krajnja inteligencija | | | Svetlost, Novi Sad | | | | 2000 |
| 11. | Vučković, Ž. | | Biznis i moral | | | CEKOM books, Novi Sad | | | | 2006 |
| 12. | Pejanović, E. | | Ekonomija I (Uvod u mikroekonomiju) | | | Posljoprivredni fakultet, Novi Sad | | | | 2007 |