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| Znak univerziteta | UNIVERSITY OF NOVI SADFACULTY OF AGRICULTURE 21000 NOVI SAD, TRG DOSITEJA OBRADOVIĆA 8 | Znak fakulteta2 |
| Study Programme AccreditationUNDERGRADUATE ACADEMIC STUDIES  AGRICULTURAL TOURISM AND RURAL DEVELOPMENT  |
| Table 5.2 Course specification |

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| Course: | **Economics of Tourism Organisations**  |
| Course id: 7ОАТ8О33 |
| Number of ECTS: 4  |
| Teacher: | Vladislav, N., Zekić, Todor, Đ. Marković |
| Assistant: | Stojan, B., Kostić |
| Course status | Mandatory |
| Number of active teaching classes (weekly) |
| Lectures: 3  | Tutorials: 3  | Other teaching types: | Study research work: | Other classes: |
| Precondition courses | None |
| 1.Educational goalsThe goal of the course is to introduce students to the application of economics and cost theory in tourism and other service organisations.  |
| 2.Educational outcomesThe knowledge acquired in the course can be used in work and practice – especially in the cost and value production planning and analytical calculations in the secondary and tertiary sector.  |
| 3.Course content*Theoretical instruction:* The importance of the economics of companies. Distinctive features of the tourism industry. Production factors in the tourism industry (labour subjects and means, manual labour). Costs (the concept, types and classification). Cost differentiation regarding the production capacity and the level of services. Cost regression and progression (the concept and causes of cost regression and progression, the regression zone, the zone of optimality, the progression zone). Borderline costs. Effects of costs and selling prices on the borderline critical points of successful business operations. *Practical Instruction:* Theoretical instruction is accompanied by tutorials. Cost analysis and calculations in various practical cases. Making investment justification studies in concrete cases in agricultural tourism. Analysis and modelling of facility financing in agritourism.  |
| 4.Teaching methodsTheoretical instruction. Theory analysis is conducted by demonstrations and practical examples in tutorials.  |
| Knowledge evaluation (maximum 100 points) |
| Pre-examination obligations | Mandatory | Points | Final exam  | Mandatory | Points |
| Lecture attendance | Yes/No | **15** | Written exam  | Yes/No | **40** |
| Seminar paper(s) | Yes/No | **-** | Oral exam | Yes/No | **30** |
| Tests | Yes/No | **-** |  |  |  |
| Practical work | Yes/No | **15** |  |  |  |
| Other | Yes/No | - |  |  |  |
| Literature  |
| Ord. | Author | Title | Publisher | Year |
| 1. | Dragan Nikolić | Ekonomika preduzeća u hotelijerstvu | Podgorica-Tima | 2005 |
| 2. | Jakovčević Klara, Komazec Ljubica, Slavica Tomić | Ekonomika preduzeća | Ekonomski fakultet, Subotica | 2009 |
| 3. | Jakovčević Klara | Troškovi u menadžmentu | Ekonomski fakultet, Subotica | 1995 |
| 4. | Jakovčević Klara, Komazec Ljubica, Slavica Tomić | Ekonomika preduzeća - praktikum | Ekonomski fakultet, Subotica | 2011 |
| 5. | Dušan Milić, Zorica Sredojević | Organizacija i ekonomika poslovanja | Poljoprivredni fakultet, Novi Sad | 2004 |