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| Znak univerziteta | UNIVERSITY OF NOVI SADFACULTY OF AGRICULTURE 21000 NOVI SAD, TRG DOSITEJA OBRADOVIĆA 8 | Znak fakulteta2 |
| Study Programme AccreditationUNDERGRADUATE ACADEMIC STUDIES AGRICULTURAL TOURISM AND RURAL DEVELOPMENT  |
| Table 5.2 Course specification |

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| Course: | **Agricultural Extension** |
| Course id: 7ОАТ7I09 |
| Number of ECTS: 6 |
| Teacher: | Assistant Professor Dejan R. Janković |
|  | Marica Petrovic; Marina Novakov |
| Course status | Elective |
| Number of active teaching classes (weekly) |
| Lectures: 2 | Tutorials: 2 | Other teaching types: | Study research work: | Other classes: |
| Precondition courses | Management of Fruit and Viticultural Production, Management of Crop Production  |
| 1.Educational goalsIntroducing students to the basics of agricultural extension as an institution and a consulting process, the interdisciplinary approach of extension science, and basic organizational issues in agricultural extension. The aim is to introduce students to the basics of different concepts and approaches in organization, financing and performance of agricultural extension, as well as with theoretical references used to perceive these processes. |
| 2.Educational outcomesUpon the completion of the course, students are able to realize the complex and interdisciplinary nature of agricultural extension. Students can distinguish between different specific features, advantages and disadvantages of different forms of agricultural extension organization and financing. In addition, students are introduced to basic methods of agricultural extension and demands of extension communication. They can also critically analyse agricultural extension process and factors influencing it. |
| 3.Course content*Theoretical instruction:*  Extension science: from multidisciplinary to interdisciplinary concept. Defining agricultural extension. Aims and functions of agricultural extension. Agricultural extension as a developing factor in agriculture and rural areas. Extension and education, extension and research. The importance of innovations and the theory of diffusion and innovations. Agricultural extension in history. Different models of agricultural extension organization and financing. Extension system transformations. Agricultural extension experiences in different countries. Agricultural extension I Serbia. Institutions and participants in extension process. Specific features of extension communication. Features and competences of extension agents. Extension methods. Individual extension (communicational) methods. Group extension (communicational) methods. Massive (extension) communicational methods. *Practical Instruction:* Seminar papers, group work and discussions, practical tutorials in communication methods, case studies, role-plays. |
| 4.Teaching methodsLectures, group work and discussions, seminar papers. |
| Knowledge evaluation (maximum 100 points) |
| Pre-examination obligations | Mandatory | Points | Final exam  | Mandatory | Points |
| Lecture attendance | Yes/No | **10** | Written exam  | Yes/No |  |
| Tutorial attendance | Yes/No | **10** | Oral exam | Yes/No | **30** |
| Seminar paper (1) | Yes/No | **30** |  |  |  |
| In-class activity | Yes/No | **20** |  |  |  |
| Other | Yes/No |  |  |  |  |
| Literature  |
| Ord. | Author | Title | Publisher | Year |
| 1. | Petrović, Ž. i D. Janković | Poljoprivredno savetodavstvo Srbije – stanje, problemi i mogućnosti reformi | Poljoprivredni fakultet Novi Sad. Str. 1-201. ISBN 978-86-7520-186-1 | 2010 |
| 2. | Petrović, Ž. (ur.) | Sistem informacija u poljoprivrednom savetodavstvu Vojvodine | Poljoprivredni fakultet, Novi Sad (odabrana poglavlja) | 2007 |
| 3. | Janković D. | Teorija difuzije inovacija i njen doprinos razumevanju inovativnog potencijala sela | 1. Zbornik Matice srpske za društvene nauke. Br. 118-119, str. 225-256, Novi Sad. ISSN0352-5732 UDK: 316.334.55.
 | 2005 |
| 4. | Hoffmann, V., Gerster-Bentaya, M. Christink, A. and M. Lema | Rural Extension. Basic concepts and issues. | VOL: 1. MARGRAF PUBLISHERS | 2009 |
| 5. | Van den Ban, A.W & H. S. Hawkins | Agricultural Extension. Second Edition | Blackwell Science | 1996 |
| 6.  | Odabrani stručni i naučni članci iz domaćih i inostranih časopisa, naučnih skupova i istraživanja. |