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| Course: | *Agricultural Extension* |
| Course id:3ОАЕ7I49 |
| Number of ECTS:6 |
| Teacher: | Ph.D. Dejan R. Janković Assistant Professor, Marica Petrović, Marina Novakov  |
| Course status | Elective |
| Number of active teaching classes (weekly) |
| Lectures:2 | Tutorials:2 | Other teaching types: | Study research work: | Other classes: |
| Precondition courses | None |
| 1. Educational goal

Introducing students to the basics of agricultural extension as an institution and a consulting process, the interdisciplinary approach of extension science, and basic organizational issues in agricultural extension. The aim is to introduce students to the basics of different concepts and approaches in organization, financing and performance of agricultural extension, as well as with theoretical references used to perceive these processes.  |
| 1. Educational outcomes

Upon the completion of the course, students are able to realize the complex and interdisciplinary nature of agricultural extension. Students can distinguish between different specific features, advantages and disadvantages of different forms of agricultural extension organization and financing. In addition, students are introduced to basic methods of agricultural extension and demands of extension communication. They can also critically analyse agricultural extension process and factors influencing it. |
| 1. Course content

*Theoretical Instruction* Extension science: from multidisciplinary to interdisciplinary concept. Defining agricultural extension. Aims and functions of agricultural extension. Agricultural extension as a developing factor in agriculture and rural areas. Extension and education, extension and research. The importance of innovations and the theory of diffusion and innovations. Agricultural extension in history. Different models of agricultural extension organization and financing. Extension system transformations. Agricultural extension experiences in different countries. Agricultural extension I Serbia. Institutions and participants in extension process. Specific features of extension communication. Features and competences of extension agents. Extension methods. Individual extension (communicational) methods. Group extension (communicational) methods. Massive (extension) communicational methods. *Practical Instruction* Seminar papers, group work and discussions, practical tutorials in communication methods, case studies, role-plays.  |
| 1. Teaching methods

Lectures, group work and discussions, seminar papers. |
| Knowledge evaluation (maximum 100 points) |
| Pre-examination obligations | Mandatory | Points | Final exam  | Mandatory | Points |
| Lecture attendance | Yes/No | 10 | *Oral Exam*  | Yes | 30 |
| In-class activity | Yes/No | 20 |  |
| Tutorials attendance | Yes/No | 10 |
| Seminar Paper | Yes/No | 30 |
| Literature  |
| Ord. | Author | Title | Publisher | Year |
|  | Petrović, Ž. i D. Janković | Poljoprivredno savetodavstvo Srbije – stanje, problemi i mogućnosti reformi | Poljoprivredni fakultet Novi Sad. p. 1-201 | 2010 |
|  | Petrović, Ž. (ur.) | Sistem informacija u poljoprivrednom savetodavstvu Vojvodine | Poljoprivredni fakultet, Novi Sad | 2007 |
|  | Hoffmann, V., Gerster-Bentaya, M. Christink, A. and M. Lema (Ed.) | Rural Extension. Basic concepts and issues | VOL: 1. MARGRAF PUBLISHERS | 2009 |
|  | Van den Ban, A.W & H. S. Hawkins | Agricultural Extension. Second Edition | Blackwell Science | 1996 |