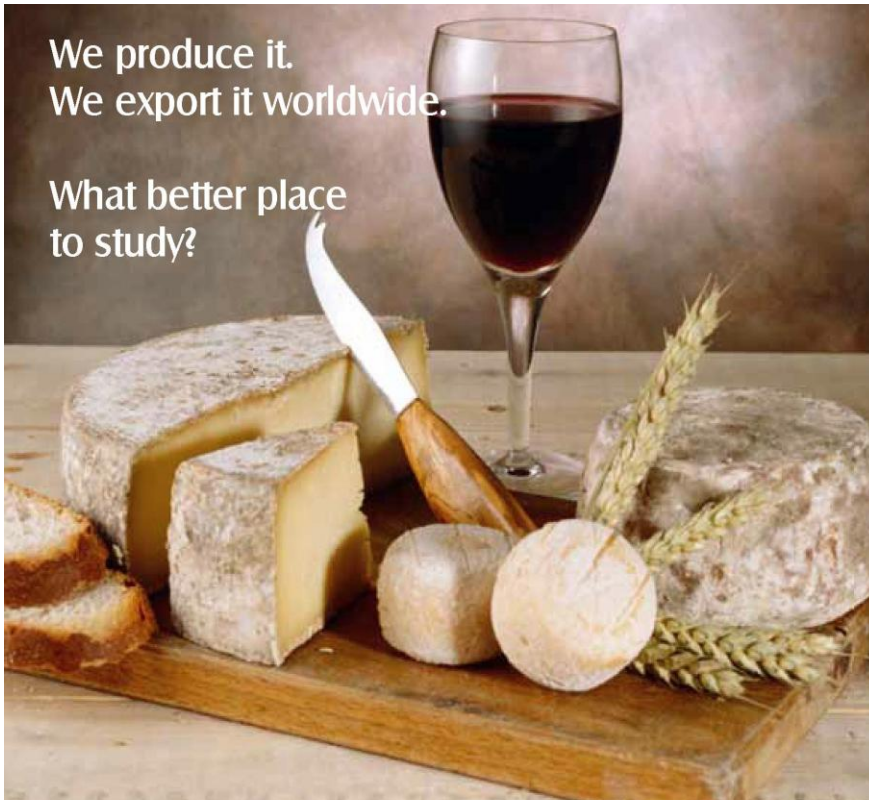


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Laurea Magistrale in
Agricultural and Food Economics
(Master of Science)



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Rok za prijavljivanje: 15. april 2013.

Stipendije: Svim studentima iz Srbije, Crne Gore i Bosne i Hercegovine koji se u septembru/oktobru 2013. upišu na dvogodišnje Master of Science studije na engleskom jeziku obezbeđene su **parcijalne stipendije**. Umesto punog iznosa od 8.500 evra školarina iznosi 4.500 evra po godini studija. Za najboljeg studenta koji se upiše Master of Science program, pored parcijalne stipendije, obezbeđen je besplatan smeštaj tokom dve godine master studija.

Prijavljivanje je besplatno ukoliko nas prethodno kontaktirate putem e-maila na **unicatt.rs@gmail.com**

MSc in Agricultural and Food Economics

Piacenza-Cremona campus

The Cremona campus of Università Cattolica boasts one of the world's most renowned teams of Agriculture academics, scientists and researchers. A team at the forefront of food innovation and technology, whose expertise extends to developing tracking systems for any product transported across the European Union. The program will prepare you to analyze the agri-food system and to operate in the various functional areas of businesses and organizations. The program will develop your professional knowledge and skills with regards to:

- analyzing traditional problems relating to agricultural markets and food, evaluating the implications of agri-food and commercial policies;
- managing the liberalization processes and rules of free competition also within an international context;
- analyzing the behavior of final consumers with respect to agricultural and food products;
- understanding the different sectors of the agri-food system, the vertical relations and the coordination of the various phases of the system (e.g. agriculture, food processing and food retailing);
- managing emerging issues in agricultural and food production, including the safety of foodstuffs and the environmental impact of agricultural activities, the role of quality, information and traceability, the management of technical innovations, in particular biotechnology, and of the industrialization of agriculture;
- dealing with corporate and logistical problems that affect business functions according to the peculiarities of agribusiness companies.

Quick facts

Program type: Graduate degree Master of Science

Course duration: September 2013 – September 2015 (2 years)

Language: English

Total ECTS: 120

Employment rate: 90% of Cattolica graduates from the Agribusiness sector enter into the work force within six months of graduating

Program Curriculum

First Year

- Management basics
- Economic fundamentals of the agri-food system
- Technology for Food Health and Safety
- Quantitative Methods
- Industrial Organization
- Financial accounting and business valuation
- Optional course
- Seminars

Second Year

- Agricultural and food market institutions
- Agricultural and food marketing
- Economics of agriculture and food markets
- Business planning and control
- Strategy and leadership

Piacenza-Cremona campus

Italian excellence in the agricultural and food business is recognized worldwide. Cremona, the city where the M.Sc. is located, is in the heart of Italian agricultural and food production with many leading companies' headquarters (such as Barilla and Parmalat) based in the area. Studying in Cremona will give you the precious

opportunity to combine access to such production with the economic and managerial approach delivered by our faculty and by distinguished Agribusiness company managers. Cremona is in the Lombardy region which in itself has over 53,000 agricultural businesses and contributes €113 billion to the revenues generated nationally in the Agri-food industry. It is also the most advanced region in Italy with regards to biotechnology, with 78 companies operating in the sector. The nearby city of Milan is hosting the Expo 2015 World Fair with the central theme of “Feeding the Planet, Energy for Life,” providing companies operating in the fields of food and biotechnologies of food and health to network, discuss trends and encourage business and growth. Cattolica students are in an excellent position to closely observe and discuss the planning of this key event for the industry.

Entry requirements

- Students need to hold an undergraduate degree, obtained after a minimum of 3 years of study (180 ECTS).
- Language prerequisite: TOEFL/ IBT overall score of at least 80 or an Academic IELTS overall score of at least 6.0, or