

**Dr Branislav Vlahović, redovni profesor**

**Užanaučna oblast:** Tržištemarketing poljoprivredno-prehrambenih proizvoda

**E-mail:** [vlahovic@polj.uns.ac.rs](mailto:vlahovic@polj.uns.ac.rs)

**Telefon:**+381 21 4853 339

### **Obrazovanje**

- **Dipl. inž. (1983)** -Poljoprivrednifakultet u NovomSadu, smer - agroekonomski
- **Magistarnauka (1991)** -Poljoprivrednifakultet, u NovomSadu, smer-istraživanjetržišta
- **Doktornauka (1995)** -Poljoprivrednifakultet u NovomSadu, Doktorskadisertacija: "Međunarodnipromet stoke i mesa"

### **Odabranepublikacije**

1. **Vlahović, B.**, Cvijanović, D., Puškarić, A.,: *Vegetables Export from Serbia to European Union, Agro-Food Sector Competitiveness In The Context of World Crisis*, zbornikradova, Bukurešt, Rumunija, 2009. str. 407-413.
2. **Vlahović, B.**, Puškarić, A., Maksimović, Branka,: *Competitiveness of Wine Export From the Republic of Serbia, 113 Seminar of the EAAE, The Role of Knowledge, Innovation and Human Capital in Multifunctional Agriculture and Territorial Rural Development, Thematic Proceedings, Belgrade, 2009.* str. 475-481.
3. **Vlahović, B.**, Puškarić, A., Maksimović, Branka (2010): *Global Organic Products Market*, International Scientific Meeting Multifunctional Agriculture and Rural Development (V) – regional specificities, Vrujci, 02-03. December2010.,Ekonomikapoljoprivrede, specijalnbroj, knjiga I, 2010, Beograd, str. 350-355,
4. **Vlahović, B.**, Tomić, D., Đorđević, M.,: *Spoljnotrgovinskarazmenaagroindustrijskihproizvodazemaljapodunavskogregiona*, Ekonomikapoljoprivrede, Beograd. International scientific meeting: Sustainable Agriculture and Rural Development in Terms of the Republic of Serbia strategic Goals Implementation within Danube Region – Local communities development. Ekonomikapoljoprivredespecijalnbroj Beograd, 2011. str. 284 - 292.
5. Sekovska, Blagica, **Vlahovic, B.**,Bunevski, G.: *Consumption of organic food in Macedonia and Serbia: Similarities and Differences*, Consumer attitudes to food quality products, European Federation of Animal Science (EAAP), publication No.133, Wageningen Academic Publishers, 2012. str. 239-247.

### **Odabraniprojekti**

1. Qaim, M., Vlahović, B., Zarić, V.; *Međunarodna trgovina poljoprivrednim prehrambenim proizvodima – teorija i politika*, »Poljoprivreda zapadnog balkana i evropske integracije«, Fakultet za zemljodjelsku nauku i hranu, Skopje, Republika Makedonija, 2008., Tempus project IB JEP-19027-2004. (Lokalni koordinator).
2. Projekat: 20059 - Unapređenje konkurentnosti proizvodama malih poljoprivrednih proizvođača kroz stvaranje robnih marki i brendova, 2004-2008. (lokalni koordinator).
3. Projekat: BTN – 331008B: Proizvodnja marinaranog mini povrća, 2004-2008. (lokalni koordinator)
4. Projekat: BTN – 331009 B: Paleta proizvoda od krompira – mladi smrznuti krompir, 2004-2008 (lokalni koordinator).
5. Projekat: 46006 III: Održiva poljoprivreda i ruralni razvoj u funkciji ostvarivanja strateških ciljeva Republike Srbije u okviru dunavskog regiona", 2011-2014, (koordinator).

#### Akademski aktivnosti

- **Nastava** iz učenja naučne oblasti tržišta marketing poljoprivredno-prehrambenih proizvoda osnovnim akademskim, master i doktorskim studijama
- **Mentor** 4 doktorske disertacije, 15 magistarskih teza, 3 master rada i 180 diplomskih radova. Učesnik je u većem broju komisija za odbranu na svim nivoima studija.

#### Članstvo u udruženjima (do 5)

- Društvo agrarnih ekonomista Srbije,
- Društvo agrarnih ekonomista Balkana,

#### Ostale aktivnosti (do 5)

- Član uredništva časopisa: Ekonomika poljoprivrede i Agroekonomika,
- 15 recenzija monografija, udžbenika i radova u časopisima,
- Veći broj predavanja u sekcijama nacionalnim i evropskim skupovima,
- 3 predavanja po pozivu na međunarodnim skupovima,
- Urednik i urednik radova u međunarodnom časopisu,
- Služi se engleskim i ruskim jezikom.

**Professor Branislav Vlahović, Ph.D.**

**Field of research: Market and Marketing of Agricultural products**

**E-mail:** [vlahovic@polj.uns.ac.rs](mailto:vlahovic@polj.uns.ac.rs)

**Telephone:** +381 21 4853 339

### **Education**

- **B.Sc.(1983)** – Faculty of Agriculture in Novi Sad, Department of Agrieconomics
- **M.Sc.(1991)** - Faculty of Agriculture in Novi Sad, Department of Market Research
- **Ph.D. (1995)** – Faculty of Agriculture in Novi Sad, Doctoral Dissertation: “International Trade of Livestock and Meat“

### **Selected publications**

1. **Vlahović, B.**, Cvijanović, D., Puškarić, A.: *Vegetables Export from Serbia to European Union, Agro-Food Sector Competitiveness In the Context of World Crisis*, Assembly of papers, Bucharest, Romania, 2009, 407-413
2. **Vlahović, B.**, Puškarić, A., Maksimović, Branka,: *Competitiveness of Wine Export From the Republic of Serbia*, 113<sup>th</sup> Seminar of the EAAE, The Role of Knowledge, Innovation and Human Capital in Multifunctional Agriculture and Territorial Rural Development, Thematic Proceedings, Belgrade, 2009. 475-481.
3. **Vlahović, B.**, Puškarić, A., Maksimović, Branka (2010): *Global Organic Products Market*, International Scientific Meeting Multifunctional Agriculture and Rural Development (V) – regional specificities, Vrujci, 02-03. December 2010., Agricultural Economics, special issue, Book 1, 2010, Belgrade, 350-355
4. **Vlahović, B.**, Tomić, D., Đorđević, M.: *Foreign Trade of Agro-industrial Products in the Countries of Danube Region*, Agricultural Economics, Belgrade. International scientific meeting: Sustainable Agriculture and Rural Development in Terms of the Republic of Serbia strategic Goals Implementation within Danube Region – Local communities development. Agricultural Economics, Special Issue, Belgrade, 2011, 284 - 292.
5. Sekovska, Blagica, **Vlahovic, B.**, Bunevski, G.: *Consumption of Organic Food in Macedonia and Serbia: Similarities and Differences*, Consumer Attitudes to Food Quality Products, European Federation of Animal Science (EAAP), publication No.133, Wageningen Academic Publishers, 2012., 239-247.

### **Selected projects**

1. Qaim, M., **Vlahović, B.**, Zarić, V.: International Trade of Agricultural Products – Theory and Politics, »Agriculture in the Western Balkans and European Integrations«, Faculty of Agricultural and Food Science, Skopje, Republic of Macedonia, 2008., Tempus project IB JEP-19027-2004. (Local Coordinator).
2. Project: 20059 –Improving the Competitiveness of Small Agricultural Producers' Products through Creating Trademarks and Brands, 2004-2008 (Local Coordinator).
3. Project: BTN – 331008B: Production of Marinated Mini Vegetables, 2004-2008. (Local Coordinator).
4. Project: BTN – 331009 B: Palette of Potato Products – Young and Frozen Potato, 2004-2008 (Local Coordinator).
5. Project: 46006 III: “Sustainable Agriculture and Rural Development in the Function of Achieving the Strategic Goals of the Republic of Serbia within the Danube Region”, 2011-2014, (Coordinator).

### **Academic Activities**

- **Teaching** in the field of Market and Marketing of Agricultural Products, at Bachelor, Master and Ph.D. studies
- **Supervisor** of 4 doctoral theses, 15 Magister's theses, 3 Master's theses and 180 Bachelor's theses. Member of many committees for final theses at all study levels.

### **Memberships** (up to 5)

- Association of Agricultural Economists of Serbia,
- Association of Agricultural Economists of the Balkans

### **Other Activities** (up to 5)

- Member of Editorial board in Journals: Economics of Agriculture and Agrieconomica
- 15 reviews of monographs, textbooks and journal papers

- Large number of chairmanships in sections at national and European meetings
- 3 guest lectures at international meetings
- Editor of Assemblies of Papers at international level
- Speaks English and Russian

