

Master agroekonomista Dubravka Užar, saradnik u nastavi

Uža naučna oblast: Tržište i marketing poljoprivredno-prehrambenih proizvoda

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Obrazovanje

- **Diplomirani menadžer (2016)** - Poljoprivredni fakultet u Novom Sadu, smer – Agroekonomski
- **Master agroekonomista (2018)** - Poljoprivredni fakultet u Novom Sadu, smer – Agroekonomski
- **Doktorske studije u toku (godina upisa 2018)** – Ekonomski fakultet u Beogradu, smer – Poslovno upravljanje

Odabrane publikacije

1. Vlahović, B., **Užar, D.** (2017). Preferencije mlađih potrošača prilikom kupovine vina, *Agroekonomika* vol.75, str. 63-74
2. **Užar, D.**, & Radojević, V. (2019). The importance of agriculture in forming gross value added in Serbia in the period of 2008-2017. *Economics of Agriculture*, 66(4), 1091-1105
3. **Užar D.**, Mugoša I., & Radojević, V. (2019). Positioning of Private Label Cheese Brands in the Republic of Serbia, *Contemporary Agriculture*, 68(3-4), 80-87.
4. Vlahović B., **Užar D.** , Škatarić G. (2019). Comparative analysis of organic food markets in the Republic of Serbia and the neighbouring countries. *Contemporary Agriculture*, Vol. 68, No. 1-2, 34-42.
5. **Užar, D.**, Vlahović B. (2019). Uvoz svežeg i prerađenog voća u Republiku Srbiju, *Agroekonomika*, vol. 83, str. 23-30
6. **Užar D.**, Radojević V. (2020). Export of frozen raspberry from Republic of Serbia. *Sustainable agriculture and rural development in terms of the Republic of Serbia strategic goals realization within the Danube Region*, Institute of Agricultural Economics, Thematic Proceedings, p.193-208

Akadske aktivnosti

- Nastava iz uže naučne oblasti Tržište i marketing poljoprivredno-prehrambenih proizvoda na osnovnim akademskim studijama

Ostale aktivnosti

- Govori, čita i piše engleski jezik

Dubravka Užar, MAgREc

Field of research: Market and Marketing of Agricultural products

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Academic qualifications

- **B.Sc. (2016)** - University of Novi Sad, Faculty of Agriculture
- **M.Sc. (2018)** - University of Novi Sad, Faculty of Agriculture
- **PhD studies (ongoing)** - University of Belgrade, Faculty of Economics

Selected publications

1. Vlahović, B., **Užar, D.** (2017). Wine purchase preferences of young consumers, *Agrieconomica* vol.75, str. 63-74
2. **Užar, D.**, & Radojević, V. (2019). The importance of agriculture in forming gross value added in Serbia in the period of 2008-2017. *Economics of Agriculture*, 66(4), 1091-1105
3. **Užar D.**, Mugoša I, & Radojević, V. (2019). Positioning of Private Label Cheese Brands in the Republic of Serbia, *Contemporary Agriculture*, 68(3-4), 80-87.
4. Vlahović B., **Užar D.** , Škatarić G. (2019). Comparative analysis of organic food markets in the Republic of Serbia and the neighbouring countries. *Contemporary Agriculture*, Vol. 68, No. 1-2, 34-42.
5. **Užar, D.**, Vlahović B. (2019). Import of fresh and processed fruit in the Republic of Serbia, *Agrieconomica*, vol. 83, str. 23-30
6. **Užar D.**, Radojević V. (2020). Export of frozen raspberry from Republic of Serbia. *Sustainable agriculture and rural development in terms of the Republic of Serbia strategic goals realization within the Danube Region, Institute of Agricultural Economics*, Thematic Proceedings, p.193-208

Academic activities

- Teaching at undergraduate studies (Market of Agricultural Products, Marketing)

Other activities

- Language skills: English